



## Press Release

# SiS Asset Management launches maiden real estate private equity fund in Singapore

- *Fund offers accredited investors access to attractive direct property investments in key Asian cities*

**Singapore, 12 January 2016** – SiS Asset Management Pte Ltd (“SiSAM”), a newly set up fund management firm in Singapore and a Registered Fund Management Company (RFMC) under the Monetary Authority of Singapore, has launched its maiden real estate private equity fund - the **SiS Real Estate Opportunity Fund (the “Fund”)**.

SiSAM is the asset management arm of SiS International Holdings Limited (“SiS”), which has been listed on the Hong Kong Stock Exchange since 1992. A multi-award winning company with an established business track record, SiS brings extensive investment expertise and strong business network in the Asia Pacific region.

**Mr KH Lim, Chairman of SiSAM and concurrent Chairman of SiS**, said, “Over the last three decades, we have built a solid foundation with our key businesses of distribution, venture investments and property investments across Asia Pacific. SiSAM will not only fortify the Group’s position as an astitute investor, but will also represent our fourth upcoming pillar of growth as the most natural progression path for our overall business to manage third party funds. We believe that SiSAM’s first real estate private equity fund holds a strong value proposition of allowing investors to gain access to real estate opportunities they may have previously missed, or that were typically only open to institutional investors.”

The SiS Real Estate Opportunity Fund offers accredited investors unique access to real estate private equity opportunities, allowing them to invest opportunistically with smaller denominations. This represents a refreshing approach, as private equity real estate funds have traditionally drawn on capital from institutions and large private investors to invest in real estate which individual accredited investor do not typically have access to.



Adopting an opportunistic strategy for the Fund, SiSAM will seek to invest in distressed or undervalued real estate opportunities arising from a softening property market and weakening global macroeconomic conditions. The target assets of the Fund would typically include high-end residential, commercial and hospitality assets in Singapore and key Asian cities. SiSAM believes that Singapore’s high-end residential segment would offer attractive acquisition opportunities in the near future amidst the current cooling measures.

With over a decade of experience in corporate advisory and real estate investments, **Mr Ong Kang Lin, Chief Executive Officer of SiSAM**, said “We have chosen Singapore and its high-end residential segment as one of our key target markets. The country offers a stable political environment, fundamentally sound economy, a strong currency as well as one of the lowest unemployment rates in the world amidst global economic uncertainties.”

***SiS: deep expertise and a solid investment track record***

Over the last 30 years, SiS has found success in investments in technology and real estate sectors. It brings deep business experience, management expertise, and is underpinned by stable growth drivers in three key areas – distribution, venture investment and property investment. With its wide investment footprint across Japan, Hong Kong, Thailand, Bangladesh and Singapore, SiS has a proven unique approach for investing in synergistic and complementary businesses. Successful investments include:

- SiS Distribution (Thailand) Public Company Ltd – one of the largest listed IT companies on the Thailand Stock Exchange listed in 2004;
- SiS Mobile Holdings Limited – a listed mobile phone distributor company on the Hong Kong Stock Exchange listed in 2015;
- Information Technology Consultant Limited – a payment gateway service provider and one of the leading providers of automated teller machines (ATMS) that has successfully listed on two exchanges in Bangladesh on 10 January 2016;
- Rinku Gate Tower Building – one of the tallest buildings in Japan, which comprises a mixed-use development offering office and hotel space as well as an international convention centre, acquired in December 2012;



- Toyoko Inn – acquired all of the trust beneficial interests in 5 hotel properties in Japan; Naha, Kanazawa, Hiratsuka, Niigata and Tokushima in October 2013.

With more than a decade of experience in investment and fund management, **Mr Seow Chin Chian, Adrian, Chief Investment Officer and Executive Director of SiSAM**, said, “Going forward, we will constantly identify new products and opportunities for our clients. We are also looking to expand our product offering which may include fixed income, equities and other private equity investments.”

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**About SiS Asset Management Pte Ltd**

SiS Asset Management Pte Ltd (“SiSAM”), a Registered Fund Management Company under the Monetary Authority of Singapore, is the asset management arm of SiS International Holdings Limited, listed on the Stock Exchange of Hong Kong since 1992. SiSAM is a multi-asset class investment manager that provides a comprehensive suite of investment solutions in key Asian cities to accredited investors. Led by a passionate, dedicated team that has proven deal-sourcing capabilities and investment track record, SiSAM offers access to a multitude of new opportunities by tapping on an extensive Asia Pacific network and trusted off-market channels that have been formed over the last three decades.

**About SiS International Holdings Limited (HK Stock Code: 529)**

Founded in 1983, SiS International Holdings Limited and its group of companies started as a distributor of IT products. Today, it has grown to become a dynamic leading distribution company with one of the largest reseller networks in Asia Pacific. Over the years, it has also successfully expanded into investments in technology with a proven track record for early-stage investments, as well real estate where it has built a sizeable portfolio of income-generating investment properties. SiS International Holdings Limited has been listed on the mainboard of the Hong Kong Stock Exchange since 1992 (529: HK) and has also successfully listed two other companies - SiS Distribution (Thailand) Public Co. Ltd, listed on the Thailand Stock Exchange since 2004, as well as SiS Mobile Holdings Limited (HK Stock Code: 1362), listed on the Hong Kong Stock Exchange in 2015.